

AboutTown

Official Magazine of the City of Edina



AboutTown

Volume 22, Number 3
Summer 2011

Circulation 25,000

Official Publication of the
City of Edina, Minnesota
4801 West 50th Street
Edina, Minnesota 55424
952-826-0359

www.CityofEdina.com

Editor: Jennifer Bennerotte

Contributing Writers: Marty Doll, Jordan Gilgenbach,
Jordon Calvert Greenlee, Emilie Kastner, Kristal Leebrick,
Kaylin Martin, Joe Sullivan

Photographer: Michael Braun

Layout Editor: Kaylin Martin

Publisher: City of Edina

About Town is produced by the City of Edina. To advertise
in About Town, call Jordan Gilgenbach, 952-826-0396.

Copyright 2011 by City of Edina,
4801 W. 50th St., Edina, MN 55424.

About Town is published quarterly by the City of Edina.
The purpose of the magazine is to keep Edina residents
informed of news, activities and programs that are
important to them. We include articles of interest about our
citizens and community history as well.

About Town is printed on recycled paper to conform to City
conservation guidelines.

Cover photo by Paul Zdechlik

Table of Contents

Calendar Of Events 1

Summer Calendar Highlights..... 4

A Word From The Mayor 5

Downtown YMCA Expands With Six Branches That
Served Outlying Communities 6

It’s Not Only Neighborly ... It’s The Law 12

Centennial Lakes Farmers Market
Kicks Off Second Season 14

Edina Figure Skating Team Finds Success On National,
International Stage 16

City Says Thank You At Annual Reception 20

VEAP Seeks Donations To Provide
School Supplies For Children In Need..... 24

Edina Public Schools Paves Way With New Technology 28

Behind the Scenes: The Independence Day Parade 32

Edina Resident Brings Night To Unite
To Countryside Neighborhood 34

Journeys: Healing Through Arts..... 36

St. Stephen’s Church Named Heritage Award Winner..... 38

Xcel Energy Offers Rebate Through Saver’s Switch 42

City of Edina To Flush Hydrants In September 43

Neighborhood Street Reconstruction
Projects Are Under Way..... 44

Business Notes..... 46

Edina Public Schools Welcomes New
Director of Community Education Services..... 50

Tickets can be purchased in advance or in person at
the discounted price of \$10 at Edina City Hall, 4801 W.
50th St. Tickets can also be purchased on the day of the
tour for \$15 at the featured Eco Tour garden of Dan and
Dianne Latham, 7013 Comanche Court. The Latham site
will also host a plant sale on the day of the tour to raise
additional funds for the Commission’s environmental
projects.

For more information, call Tour Chair Dianne Plunkett
Latham at 952-941-3542.



Commission Sponsors Eco Yard And Garden Tour

The Edina Energy & Environment Commission will
sponsor an Eco Tour featuring five yards and gardens
that are examples of sustainability. The tour will be held 1
to 5 p.m. Sunday, July 31.

The Eco Tour will highlight such things as drip irrigation,
rain barrels, rain water capture systems for lawn and
garden watering, geo-exchange ground loop systems for
heating and cooling the home, solar panels, composting
and residentially grown organic food.

July 2011

About Town Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Key:  3-7 p.m., Farmers Market, Centennial Lakes Park.					1	2 Edina Art Center closed.
3	4 Independence Day. City Hall and Edina Art Center closed. 10 a.m., Independence Day Parade, Edina City Hall to 50th & France.	5 Noon, Will Hale & The Tadpole Parade, Centennial Lakes Park. 7 p.m., City Council & HRA, Edina City Hall.	6 7 p.m., Calhoun Isles Community Band, Centennial Lakes Park.	7 Noon, Okee Dokee Brothers, Centennial Lakes Park. 4 p.m., Public Art Committee, Edina City Hall. 	8	9
10 7 p.m., First John Philip Sousa Memorial Band, Centennial Lakes Park.	11 7 p.m., Minneapolis Police Band, Centennial Lakes Park.	12 Noon, Mrs. Catherine & Friends, Centennial Lakes Park. 7 p.m., Park Board, Edina City Hall. 7 p.m., Heritage Preservation Board, Edina City Hall.	13 7 p.m., Planning Commission, Edina City Hall. 7 p.m., Jazz on the Prairie, Centennial Lakes Park.	14 7 p.m., Energy & Environment Commission, Edina City Hall. 	15 10 a.m., Animal Artistry Workshop for ages 7-10, Edina Art Center.	16
17 7 p.m., Northern Winds Concert Band, Centennial Lakes Park.	18 10 a.m., Clay Tiles Workshop for ages 7-10, Edina Art Center. 7 p.m., Minnetonka Civic Orchestra, Centennial Lakes Park.	19 Noon, Airplane Annie, Centennial Lakes Park. 7 p.m., City Council & HRA, Edina City Hall.	20 7 p.m., Medalist Band, Centennial Lakes Park.	21 Noon, The Bazillions, Centennial Lakes Park. 6 p.m., Transportation Commission, Edina City Hall. 	22 10 a.m., Creature Art Workshop for ages 7-10, Edina Art Center.	23 9 a.m., Raku Workshop, Edina Art Center. 10:30 a.m., Fashion Illustration Workshop, Edina Art Center.
24 7 p.m., Eden Prairie Community Band, Centennial Lakes Park.	25 6:30 p.m., Restoration of Photo Workshop, Edina Art Center. 7 p.m., Dancing in the Park: Salsa Lessons, Centennial Lakes Park.	26 6 p.m., Taking & Processing RAW Photos Workshop, Edina Art Center. 7 p.m., Human Rights & Relations Commission, Edina City Hall.	27 7 p.m., Planning Commission, Edina City Hall. 7 p.m., Execs Big Band, Centennial Lakes Park.	28 Noon, Rusty’s Rockin’ Jamboree, Centennial Lakes Park. 4:30 p.m., Art Center Board, Edina Art Center. 	29	30

About Town Calendar						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Key:  3-7 p.m., Farmers Market, Centennial Lakes Park.	1 10 a.m., Clay Sculpture Workshop for ages 7-10, Edina Art Center. 7 p.m., Amy & Adams, Centennial Lakes Park.	2 Noon, Wiggle, Jiggle Jam, Centennial Lakes Park. 7 p.m., City Council & HRA, Edina City Hall.	3 8 a.m., Safety Camp, South Metro Public Safety Training Facility. 7 p.m., Zuhrah Shrine Flames, Centennial Lakes Park.	4 Noon, Big Fun Show, Centennial Lakes Park. 4 p.m., Public Art Committee, Edina City Hall. 	5 10 a.m., Watercolor & Mixed Media Workshop, Edina Art Center. 10 a.m., Plant Artistry Workshop for ages 7-10, Edina Art Center.	6
7 7 p.m., Honeywell Concert Band, Centennial Lakes Park.	8 10 a.m., Clay on the Wheel Workshop for ages 7-10, Edina Art Center. 7 p.m., The Bavarian Musikmeisters, Centennial Lakes Park.	9 7 p.m., Park Board, Edina City Hall. 7 p.m., Heritage Preservation Board, Edina City Hall.	10 7 p.m., Moonlight Serenaders, Centennial Lakes Park.	11 7 p.m., Energy & Environment Commission, Edina City Hall. 	12	13
14 6:30 p.m., Vintage Piano with Jim Shannon, Centennial Lakes Park. 8:30 p.m., First John Philip Sousa Memorial Band, Centennial Lakes Park.	15 10 a.m., African Clay Animals Workshop for ages 7-10, Edina Art Center. 7 p.m., CC Septet, Centennial Lakes Park.	16 7 p.m., City Council & HRA, Edina City Hall. 7 p.m., Vintage Piano with Jim Shannon, Centennial Lakes Park.	17 7 p.m., Planning Commission, Edina City Hall. 7 p.m., Celebration Brass, Centennial Lakes Park.	18 Fall registration begins for members, Edina Art Center. 6 p.m., Transportation Commission, Edina City Hall. 	19 10 a.m., Puppets Workshop for ages 7-10, Edina Art Center.	20 9 a.m., Raku Workshop, Edina Art Center.
21 7 p.m., The Medicine Show Music Company, Centennial Lakes Park.	22 9:30 a.m., Abstract Landscape Workshop, Edina Art Center. 10 a.m., Build-a-Clay Village Workshop for ages 7-10, Edina Art Center.	23 6:30 p.m., TLC Clinic for Photos Workshop, Edina Art Center. 7 p.m., Human Rights & Relations Commission, Edina City Hall.	24 7 p.m., Somewhat Dixieland Band, Centennial Lakes Park.	25 Fall registration begins for non-members, Edina Art Center. 4:30 p.m., Art Center Board, Edina Art Center. 	26	27 9:30 a.m., Design & Collage Workshop, Edina Art Center. 1 p.m., Pottery Tool-Making Workshop, Edina Art Center.
28 7 p.m., Inver Hills Community Band, Centennial Lakes Park.	29 10 a.m., Clay Treasure Boxes Workshop, Edina Art Center. 7 p.m., Dancing in the Park: Swing Lessons, Centennial Lakes Park.	30 Noon, Will Hale & The Tadpole Parade, Centennial Lakes Park. 7 p.m., Jim Berner, Centennial Lakes Park.	31 7 p.m., Planning Commission, Edina City Hall. 7 p.m., Armenian Dance Ensemble, Centennial Lakes Park.			

About Town Calendar						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Key:  3-7 p.m., Farmers Market, Centennial Lakes Park.				1 4 p.m., Public Art Committee, Edina City Hall. 	2	3 Edina Art Center closed.
4	5 Edina City Hall and Edina Art Center closed in observance of Labor Day.	6 7 p.m., City Council & HRA, Edina City Hall.	7 7 p.m., Planning Commission, Edina City Hall.	8 7 p.m., Energy & Environment Commission, Edina City Hall. 	9	10 Edina Art Center closed. 10 a.m.-6 p.m., Fall into the Arts Festival, Centennial Lakes Park.
11 10 a.m.-5 p.m., Fall into the Arts Festival, Centennial Lakes Park. 7 p.m., Zuhrah Concert Band, Edinborough Park.	12 Fall classes begin at Edina Art Center.	13 7 p.m., Park Board, Edina City Hall. 7 p.m., Heritage Preservation Board, Edina City Hall.	14	15 6 p.m., Transportation Commission, Edina City Hall. 	16 5 p.m., Tile Festival, Midtown Global Market.	17 11 a.m., Tile Festival, Midtown Global Market.
18 7 p.m., Zachary Scot Johnson, Edinborough Park.	19	20 6:30 p.m., Community Health Committee, Edina City Hall. 7 p.m., HRA & City Council, Edina City Hall.	21 7 p.m., Planning Commission, Edina City Hall.	22 4:30 p.m., Art Center Board, Edina Art Center. 	23	24
25 7 p.m., First John Philip Sousa Memorial Band, Edina City Hall.	26	27 7 p.m., Human Rights & Relations Commission, Edina City Hall.	28	29 5 p.m., “27th Members’ Juried Exhibition” opening, Edina Art Center. 	30	

Summer Calendar Highlights

Other Dates To Remember

July 4	10 p.m., Fireworks, Rosland Park.	Aug. 11	Noon, Dakota Wild Animals, Centennial Lakes Park.
July 5	7 p.m., Vintage Piano with Jim Shannon, Centennial Lakes Park.	Aug. 11	5 p.m., Gallery Opening, “Journeys – Healing Through Art,” Edina Art Center.
July 7	Sunset, Movie in the Park, “Easy A,” Centennial Lakes Park.	Aug. 11	Sunset, Movie in the Park, “Up,” Centennial Lakes Park.
July 12	7 p.m., Sidewalk Café Duo, Centennial Lakes Park.	Aug. 16	Noon, Jack Pearson Music and Story Tales, Centennial Lakes Park.
July 14	Noon, Carol McCormick Story Tales, Centennial Lakes Park.	Aug. 18	Noon, Wonderful World of Woody, Centennial Lakes Park.
July 14	Sunset, Movie in the Park, “True Grit,” Centennial Lakes Park.	Aug. 18	Sunset, Movie in the Park, “The Proposal,” Centennial Lakes Park.
July 19	7 p.m., Elliot Roach Acoustic, Centennial Lakes Park.	Aug. 22	7 p.m., Minnesota Mandolin Orchestra, Centennial Lakes Park.
July 21	Sunset, Movie in the Park, “Hairspray,” Centennial Lakes Park.	Aug. 23	7 p.m., Sidewalk Café Duo, Centennial Lakes Park.
July 26	Noon, Woodland Puppets, Centennial Lakes Park.	Aug. 23	Noon, Brodini Magic Comedy Show, Centennial Lakes Park.
July 26	7 p.m., Sidewalk Café Duo, Centennial Lakes Park.	Aug. 25	Noon, Alpha Bits Band, Centennial Lakes Park.
July 28	Sunset, Movie in the Park, “Twilight Eclipse,” Centennial Lakes Park.	Aug. 25	Sunset, Movie in the Park, “Inception,” Centennial Lakes Park.
Aug. 2	6:30 p.m., Intro to Layers Photoshop Elements Workshop, Edina Art Center.	Sept. 10	2 p.m., Bike Edina Mosaics Celebration, York Avenue Bridge.
Aug. 2	7 p.m., Vintage Piano with Jim Shannon, Centennial Lakes Park.	Fall into the Arts Festival	
Aug. 4	Sunset, Movie in the Park, “Social Network,” Centennial Lakes Park.	What:	More than 225 talented artists from around the Midwest will display and sell their work at the seventh-annual Fall into the Arts Festival at Centennial Lakes Park. The arts festival will also feature favorite fall foods and entertainment, children’s activities and artist demonstrations. A portion of the proceeds will benefit the Edina Crime Prevention Fund.
Aug. 7	7 p.m., Sidewalk Café Duo, Centennial Lakes Park.	When:	10 a.m. to 6 p.m. Saturday, Sept. 10, and 10 a.m. to 5 p.m. Sunday, Sept. 11
Aug. 9	Noon, Bob the Beachcomber, Centennial Lakes Park.	Where:	Centennial Lakes Park, 7499 France Ave. S.
		Info:	www.FallintotheArtsFestival.com

A Word From The Mayor

In the early spring, a driver on some local roadways can feel like a teenager playing a video game, dodging obstacles in his path. The obstacles aren’t zombies or criminals on the lam, though. They are potholes.

They seem to pop up by magic overnight. In reality, potholes are created in a number of ways. The most common way is when snow melts and seeps into cracks in the surface of the road. Overnight, the water freezes and expands, causing the asphalt or concrete to buckle. This freeze-and-thaw cycle is why there are more potholes in the spring, especially in the Midwest. The City has spent more money this year on materials and labor for filling potholes because winter held on longer than expected.

Potholes are also created when the roadway is stressed by trucks and buses, which can cause a movement of the subsurface. Once there is a weak spot, every car that travels over it makes the problem worse, and eventually a section of the material will fail, causing a pothole. For that reason, load restrictions are put into place for several weeks in the spring. This year, load restrictions were in effect from March 14 until May 2. During that time, most residential roads were restricted to a weight of five tons per axle unless the driver had a permit.

The Public Works Department’s Street Division repairs hundreds of potholes per year using everything from a hot patch truck to bagged asphalt and shovels. In the late winter and early spring, crews apply a non-permanent patch. When the frost is out of the ground and the surface is dry, crews return to install an asphalt patch.

When the asphalt plants opened in May, crews had a “pothole blitz,” during which everyone worked to fill

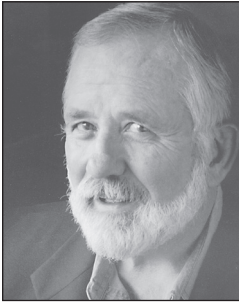
potholes in the community. Crews were given a quadrant of the City and work all day finding and filling potholes in that area. The Street Division’s goal is to fix all potholes reported to the City as soon as possible. Priority is given to potholes that may affect drivers; the rest are filled on a first come, first served basis.

Most potholes have been fixed, ensuring safe summer travel by car, bike and foot. However, we know that we cannot find all the potholes in the City, so we rely on the public to report potholes when they see them. If one has been missed in your neighborhood or if another type of street repair is necessary, call the Public Works Department at 952-826-0375 or fill out the “Request for Service” form online at www.CityofEdina.com/PublicWorks.



James B. Hovland
Mayor

Downtown YMCA Expands With Six Branches That Served Outlying Communities



This is the second of two articles covering the history of the YMCA. The first installment appeared in the spring issue of About Town and covered the YMCA's founding in England in 1866 up to the construction of a new 12-story headquarters building in downtown Minneapolis in 1919.

By Joe Sullivan
Contributing Writer

The new central headquarters on 10th Street and LaSalle Avenue was designed as a magnet for the growing population of Minneapolis. However, YMCA members who lived in outlying areas of the city were often discouraged by the long trip downtown to participate in programs and enjoy the varied facilities of the new building. The answer was community branches.

A Southeast Branch had already opened in 1912. The building was donated by a local businessman who was particularly concerned about the welfare of the boys in his neighborhood. Located at 14th Avenue and Talmadge Street Southeast, it was remodeled and furnished with funds raised by the surrounding community. The location was shared with a University of Minnesota Y Branch until they could complete their own building in 1923.



Minneapolis Y Photo

A brand-new, 12-story Y central headquarters building at 10th Street and LaSalle Avenue in downtown Minneapolis opened in February 1919. It contained several lobbies, six bowling alleys, billiard rooms, a library, social and game rooms, a 54-by-84-foot gymnasium and overhead gallery, an auxiliary gym, a 60-by-25-foot swimming pool, four handball courts, boxing and wrestling rooms, showers, locker rooms, individual exercise rooms, a 250-room dormitory, two floors of classrooms, a cafeteria and a banquet room seating 250.

Area churches and schools offered facilities and equipment the branch Ys could use for their exercise and indoor sports programs. In 1919-20, the Sunday School Athletic League included 534 boys on 91 teams that played 296 basketball games.

That same year saw completion of an ambitious \$1 million fund drive. Successes at the Southeast/University Branch and a second branch named South Town were beginning to make a lot of sense. The entire city was eventually divided into six districts.

It was agreed that some amenities enjoyed at the downtown Y—the cafeteria, meeting rooms, dormitories, barber and tailor shops—would draw members from outlying districts and would not be duplicated at the branches. The downtown building would serve as a “flagship facility” for various gatherings and events.

The Great Depression Impacts Y
The Great Depression brought dramatic drops in Y income in the 1930s. Revenue declines in some cities ran as high as 50 percent.

A number of Ys were involved in direct relief of unemployed Americans following the stock market crash in 1929. When direct relief was taken over by the federal government in 1933, YMCAs and other non-profit organizations were released from their welfare tasks.

Between 1929 and 1933, Bible class enrollment fell by 60 percent, but exercise and educational classes were

increasingly popular, along with sports, vocational training and camping.

Four Overnight Camps Offered By 1930
The Depression brought numerous challenges to the Minneapolis Y as it did to the entire country. As revenue dwindled, budgets tightened. However, one budget item increased for the Minneapolis Y—camping. The Y’s commitment to camping was given priority because it was considered essential to the wellbeing of boys. This was particularly true of the many families who were struggling to pay their rent or put food on the table.

In 1930, four Y camps offered overnight accommodations: Camp Icahgowan, built in 1914 near Chisago City; Camp Menogyn, built in 1922 north of Grand Marais; Camp Warren, built in 1927 near Eveleth; and Camp Iduhapi, built in 1930 west of Minneapolis near Loretto.

Knot Hole Gang Supports Youth
Perhaps the greatest promotion ever launched by the Minneapolis Y was made possible through a 1920 agreement with George K. Belden, owner of the Minneapolis Millers, a local minor league baseball team. Belden agreed to make available to seventh- and eighth-grade Y members free unsold bleacher seats for certain games at the Nicollet Baseball Park on Lake Street and Nicollet Avenue. Knot Hole Gang kids were instructed to stay in their seats, keep off the fences and not break any bottles.

(continued on next page)



The YMCA Knot Hole Gang was an immensely popular opportunity for Minneapolis schoolboys to attend home games of the Minneapolis Millers baseball team. Y members each received a free bleacher seat ticket for a selected game. In 1921, 5,000 boys and their YMCA escorts attended eight games. The Knot Holers always rooted for the home team – so loudly at one game that a visiting team player dropped a fly ball and allowed two runs to score.

In 1930 alone, 1,000 boys attended seven games for free. The following year, more than 5,000 Y members got to see eight games. I remember enjoying a few of those games myself as a seventh-grader at the former Lake Harriet Elementary School, then located at 42nd Street and Sheridan Avenue.

Y’s Men’s Club Launches Christmas Tree Fundraiser
The first Y’s Men’s Club Christmas tree lot was established in Minneapolis in 1934 as a fundraiser.

John Werness, local funeral home director and newly elected president of the club, proposed the bold new idea: sell Christmas trees in the months preceding the holiday season and use the proceeds to help disadvantaged boys attend a Y camp.

Early reactions to the idea were tepid. Werness ended up writing a personal check for the initial load of trees delivered to the first lot at Lyndale Avenue and 46th Street in south Minneapolis. But the trees sold out quickly and Werness’ idea caught on at Ys across the United States and around the world. By 1995, Y’s Men’s Christmas trees had raised more than \$20 million for camp scholarships. The highly successful fundraiser continues today at thousands of ubiquitous, worldwide Y’s Men’s tree lots.

World War II Brings New Challenges

During World II, the national Y organization, then-known as the YMCA of the USA, joined with Ys around the world to assist prisoners of war in 36 countries. The Y was also one of eight organizations that formed the United Service Organization (USO), which still sends professional performers and musicians overseas to entertain troops.

After the war, the YMCA offered aid to displaced persons and refugees. Also sent were workers and funds to overseas countries to help rebuild war-damaged YMCA buildings.

Focus On Y Schoolboy Clubs, Indian Guides

In 1944, YMCA of the USA agreed to focus the Y’s energies on four youth programs already successfully established in several cities. These included a father-son program called Y-Indian Guides and three schoolboy’s clubs: Gra-Y for grade school boys, Junior Hi-Y and Hi-Y for boys in junior and senior high schools respectively. Eventually, there would be all-female and coed versions of all four programs.

The Y became more aware of social problems and accelerated its partnerships with other social welfare agencies, including the Boy Scouts.

Admission Barriers Begin To Fall

After the war ended, the YMCA made significant changes in its member admission policies. More than 60 percent of Ys were already enrolling girls and women members. Other barriers had begun to fall, with a new emphasis on families and acceptance of all races and religions at all levels of the Y organization. Rapidly expanding suburbs were attracting entire families to YMCA facilities and programs.

Between 1954 and 1975, the nation was rocked by another war, this time in Vietnam. Faced with a national malaise about the Vietnam War, American Ys were challenged by their National General Secretary Jim Bunting to change their ways. He exhorted members to “[avoid clinging] to formats and theories that were once valid ... but today are outdated and irrelevant.”

With support from YMCA headquarters and federal aid, new outreach efforts were initiated by Ys in 150 cities. Outreach programs were not new to the organization, but the intensity, size and scope of the efforts were new.

Fitness Trends

After 1975, physical exercise programs sponsored by Ys for more than a century began to gain added attention and generated new interest in healthy lifestyles nationwide. By 1980, pressure for up-to-date buildings and equipment resulted in a construction boom at the nation’s Ys that continued to the end of the decade.

Childcare for mounting numbers of double-income families, an extension of what most Ys had been involved in for years, came back with a rush as a major extension of community service and income.

Edina’s Southdale Y Branch Began In Temporary Quarters

A branch of the Minneapolis Y was established in Edina in 1972. Temporarily run out of an office in the Cornelia Building at 65th Street and France Avenue near Southdale Center, the new branch began planning programs for present and future members in the neighborhoods of southwest Minneapolis and adjoining suburbs of Edina, Richfield and Bloomington.

The staff was also planning construction of a \$2.5 million, 65,000-square-foot, multi-purpose Y building at 7355 York Ave. on six acres in Edina. It would be named the Southdale Y.

(continued on next page)



In November of 1973, ground was broken by unidentified dignitaries for construction of the Southdale Y at 7355 York Ave. S. in Edina and construction began. The original building, which cost \$2.3 million, opened its doors to members in February 1975.

Caring, Honesty, Respect, Responsibility

Moral upbringing of children had long been considered part of the individual family's domain. The YMCA had been involved in character development of young people from its earliest beginnings and enabling children to discover their own ethical system was still an important goal.

During the 1990s, a significant change in the Y's approach to youth character development took place. The Y began to incorporate four vital "core values"—caring, honesty, respect and responsibility—in YMCA activities. These core values began to get additional emphasis and in a more explicit way.

In November 1973, ground was broken for the new structure, which would feature a full slate of athletic, exercise, health, fitness and child care programs.

Youth workers and academics began to look closer at what contributes to character development in young people, successful kids, families and communities. It was inherent proof of the effectiveness of "asset-based" programs.

The American YMCA collaborated with Minneapolis-based Search Institute to study the issue and come up with practical recommendations. They found that the more "positive assets" a youth has, the more likely he or she is to behave well and be less likely to engage in risky behavior. This finding led to a "road map" the Y could follow in developing healthy, well-adjusted, happy and successful young people.

The new approach offered the Y a wider focus than had been thought possible. It didn't matter if a program consisted of sports, music, a teen center, mentoring or aerobics, or if it was aimed at preventing teen pregnancy, smoking, drug use or crime. If it provided one or more of 40 "developmental assets," it could reduce the overall risk of negative behavior and raise the likelihood of positive outcomes.

Outdoor Skate Park Built Near Southdale Y

In 2003, one of Edina's unique amenities – an in-ground skate park – was built on City of Edina land adjacent to the Southdale Y. "Skaters, skateboarders and cyclists in the area had no place to 'board,' so they brought the concept to the surrounding communities of Edina, Richfield and Eden Prairie," said Yvonne Anderson of the Southdale Y staff. The three suburbs agreed to sponsor

the project and invited the Southdale Y to join the group as the park's fiscal agent, also providing management and supervision. Known as the YMCA Tri-City Skate Park, it is located on the north side of the Southdale Y.

Southdale Y Expansion Approved

In December 2010, the Edina City Council unanimously approved the final development plan and rezoning for the expansion and remodeling of the Southdale Y at 7355 York Ave.

The plans include a 15,000-square-foot addition to the existing structure that will include, among other features, an additional warm water leisure pool, four more adult fitness studios, a yoga/pilates studio, a new stationary bike facility and a "Kid Stuff" area for children ages 6 to 10.



BWBR Architects, Inc. Photo

The architect's drawing of the newly remodeled and expanded Southdale Y viewed from York Avenue looking east.

The addition and renovation will also feature a new façade of copper-toned metal panels that will replace the former brick building front facing York Avenue. A sidewalk will bisect the front parking lot to link the new building with York Avenue.

According to Anita Boydton, Vice President of Property, Facilities and New Development for the YMCA of Metropolitan Minneapolis, the organization has worked for more than 10 years on the plan for upgrading the original 1975 structure on York Avenue. The result will be a building "that meets the evolving needs of the community," she said.

Construction began on Feb. 28, 2011, and is expected to be completed by next fall.

Photos and background material for this article came from the Kautz Family YMCA Archives at the University of Minnesota Libraries and the following publications: *140 Years of Youth Work with the Minneapolis YMCA* by Paul Hillmer, *A Brief History of the YMCA Movement* by Paul Hillmer, *Minneapolis Star-Tribune*, *Edina Sun-Current* and Wikipedia.

It's Not Only Neighborly ... It's The Law

Garage Sales

The Law: Edina City Code 850.07. No property used for residential purposes shall be used for garage sales, estate sales or other sales of personal property for more than one period of 72 consecutive hours in any calendar year.

The property offered for sale shall consist only of items owned by the resident or of the premises or by friends of such resident.

None of the items offered for sale shall have been purchased for resale or received on consignment for purposes of resale.

What It Means: Garage or yard sales are a great way to clean out your house, meet your neighbors and make some extra money. If you plan to have a sale at your home this year, please be aware of the following rules:

- You may conduct only one sale per year at your home, lasting no more than 72 consecutive hours.
- Items offered for sale must be owned by the owner of the premises or by friends of the owner.

- Items offered for sale must not have been bought for resale or received on consignment for the purpose of resale.
- Signs may be erected on the premises where the sale is taking place. No off-site signs are allowed.
- No signs may be posted on the road right-of-way (the City-owned property 15 feet in from residential curbs) or on telephone poles.

For more information, contact Associate Planner Joyce Repya, 952-826-0462.



Tall Grass and Weeds

The Law: Edina City Code 1050.05. Turf grasses shall be regularly cut such that no individual plant shall exceed, at any time, 10 inches in height or length as measured from its base at the ground to the tip of each stalk, stem or blade. ... Weeds shall be regularly cut or controlled such that no individual plant shall exceed at any time 10 inches in height or length as measured from its base at the ground to the tip of each stalk, stem, blade or leaf. Noxious weeds as defined by the State Commissioner of Agriculture shall be eradicated.

What It Means: The City has standards for grass and weed management. Weeds and grasses should not be taller than 10 inches. This includes boulevards, alleys, landscaped areas and developed and undeveloped land. Grass and weeds in drainage ponds, wetlands and similar waterways are exempt.

For more information, contact the City's Weed Inspector, 952-826-0353.

property except property owned or occupied by the person; or on any vacant property.

What It Means: The City of Edina has 1,532 acres of parkland, of which approximately 800 are wooded or un-mowed natural areas. Within the wooded areas are growing some of Edina's greatest and oldest trees. Trees thrive under natural conditions greatly favoring their health and longevity. Unfortunately, some residents are wrecking those natural conditions.

The Code provides for the protection and preservation of these areas by making it unlawful to cut, remove or plant any material without a City permit, and unlawful to dispose of any trash – including organic material such as leaves, grass clippings, branches and logs.

Residents must contract with a refuse hauler for the disposal of yard waste. Yard waste should be set out by the curb no more than 12 hours prior to the day of collection. Unless a statement has been issued after a significant weather event, the City will not pick up tree waste from private property.

For more information, contact Park Maintenance Superintendent Vince Cockriel, 952-826-0305, or Environmental Health Specialist/Recycling Coordinator Solvei Wilmot, 952-826-0463.

Dumping In Parks

The Law: Edina City Code 1000.04. No person shall place any refuse on any street, alley or public place; in any stream, lake or pond; on any privately owned

Centennial Lakes Farmers Market Kicks Off Second Season

By Jordan Gilgenbach

As others reel from the late effects of winter in early spring, Greg Wiggins and Carrie Marshall of Eden Prairie tend to the seedlings in a warm greenhouse on their farm. Marshall’s Farm is just one of many merchants that will take part in Edina Farmers Market’s second season.

“People are so thankful for the market,” Marshall said of the farmers market located at Centennial Lakes Park, 7499 France Ave. S. “They are the friendliest people and sincerely appreciate us being there.”

Wiggins and Marshall don’t sell everything they grow at the Edina Farmers Market, just their most popular items



Carrie Marshall, a fourth-generation Marshall, runs the family farm with her dad, George; husband, Greg Wiggins; and daughters.

such as tomatoes, cucumbers, onions, raspberries, beef and poultry. The couple grows more than 50 varieties of tomatoes on their family farm.

“They are perfect for homemade salsa!” Marshall said.

More than 50 types of pumpkins and squash, 25 kinds of peppers and more than 40 varieties of flowers, among many other types of produce, are grown at Marshall’s Farm. The Edina Farmers Market is an addition to their road-side market. The market, located at 9100 Eden Prairie Road in Eden Prairie, is open seven days a week from July to November.

Wiggins and Marshall practice sustainable farming. While they are not USDA certified organic, they follow many organic growing practices and techniques.

A farmers market was brought to Centennial Lakes Park to increase access to fresh fruits and vegetables. Marshall’s Farm is helping to make access a little easier.

Conveniently located at Centennial Lakes Park, the Edina Farmers Market opened June 16 and will run through Sept. 29. The farmers market is open every Thursday from 3 to 7 p.m., rain or shine.

Tom Shirley, Centennial Lakes Park Manager, is enthusiastic about this summer’s farmers market. Last year, the farmers market had 25 vendors. This year, Shirley expects to have about 10 more.

2011 Edina Farmers Market Vendors

- | | | | |
|------------------------------------|-----------------------------|-----------------------------------|-----------------------------------|
| • Bee Happy Honey | • Gracie’s Pantry | • Marshall’s Farm | • Sunrise Creative Gourmet |
| • BC2 | • Groveland Confections | • Northern Lakes Wild Rice | • Tou’s Flowers |
| • Bistro Blends | • Healthy Greens | • Peters Pumpkins | • Tollefson Family Pork |
| • Big River Pizza | • How Granola! | • Picka Farms | • Tantalize Sweets & Savories |
| • Black Barn Bakery | • Hazelwood Creek | • Pa Xe Chang | • Untiedt’s Vegetable Farm |
| • Bruno’s Chicago Dogs | • I Got Cheese! | • Ruhland’s Strudel Haus | • Wendell’s Specialty |
| • Cha Veggies | • Kim’s Garden | • So Ho Company | |
| • Der’s Flowers | • Kayak Kitchens | • Svihel Vegetable Farm | |
| • Formosa High Mountain Tea | • Minnesota Goodness | | |
| | • Marian’s Kupboard | | |

Bold denotes vendors new to Edina Farmers Market.

“We have had an excellent response and lots of good comments [from residents],” Shirley said. The 2010 market saw more than 1,000 people each week over the market’s 14-week course.

The Edina Farmers Market at Centennial Lakes Park was rated in April by wcco.com as one of the 10 best farmers markets in the Twin Cities.

With its proximity to senior living, apartments and condos, bus lines, large open space and ample parking, Shirley says Centennial Lakes Park is the best, most convenient location in Edina for a farmers market. He sees the market continuing for many years into the future thanks to the continued support of the community.

“There is always something new coming in every week,” Shirley said. Many of last year’s favorites are back with the addition of several new vendors bringing new products to this year’s market.

For more information on Centennial Lakes Park and the Edina Farmers Market, visit www.CentennialLakesPark.com. To learn more about Marshall’s Farm Market and its produce, visit www.MarshallsFarmMarket.net.

Edina Figure Skating Team Finds Success On National, International Stage

By Marty Doll

Minnesota may be considered the “State of Hockey,” but another group of skaters based out of Edina’s Braemar Arena has set its sights far beyond the state’s borders, and into the center of the figure skating world.

“Most people, I would say, have never even heard of synchronized skating,” said Pam May, head coach and director of the Team Braemar synchronized figure skating team. “It gives kids an opportunity to do something as a team. In skating, the only thing people usually see as a team sport is hockey.”

The casual figure skating fan who tunes in every four years during the Winter Olympics may be most familiar with individual and pair figure skating. Team synchronized skating, however, according to both May and Team Braemar Assistant General Manager Mary Korzeniowski, takes the sport to another level, with 16 skaters taking to the ice at the same time. May says the result is a cohesive combination of formations and shapes, turns and edges, body leans, and arm and head movements that translate into art on the ice.

“It can be difficult, and takes a lot of work and timing,” said May, who began figure skating at Braemar when she was 4 years old. “Doing free skating, you have the whole ice to yourself. If you make a mistake, you can ad lib. With synchro, you have to do the same step, the same turn, and the same head and arm placements as 15 other skaters.”



Submitted Photo

Team Braemar’s Junior Team poses with Coach Pam May (far right) after taking the bronze medal at 2011 World Challenge Cup for Juniors in Neuchatel, Switzerland in March.

While not yet an Olympic sport, Korzeniowski notes that synchronized skating isn’t a new sport; in fact, teams of skaters have been taking the ice for the Braemar City of Lakes Figure Skating Club for nearly 30 years.

“The kids this year, of course, had a lot of talent, but they were really fortunate to have a good program feeding them into a good position like this,” said Korzeniowski, who has been involved with synchronized skating for 15 years.

Korzeniowski estimates that between 45 and 60 skaters, ages 6 to 19 from across the metro area, take part in

beginner, novice and junior teams at Braemar each year. Skaters dedicate up to nine hours each week to practice nearly year round. In order to be successful, Korzeniowski says that it’s ideal to start training early – around age 6 or 7 – to learn the fundamentals.

“Each of the skaters has to be a strong individual skater,” said Korzeniowski. “They take individual lessons throughout their careers in moves, dance, spin and more.”

Team Braemar Represents Team USA
Korzeniowski and May agree that in recent years, Braemar’s synchronized skating program has grown to a point where national and international awards are not only a possibility, but attainable.

“There were years when we would be delighted if we could go to a Midwestern championship and place high enough to get to Nationals,” said Korzeniowski. “Now, we don’t want to stop at Nationals. We want to go to international competitions and beyond that we want to qualify for and place at the World Championships.”

During the 2010-2011 skating season, Team Braemar’s Junior team, the highest-level team currently fielded by the club, reached and exceeded most of those expectations. For the third consecutive year, the two-time defending national junior champions qualified to be one of two synchronized skating teams to represent Team USA on the world stage.

“We come from this little town in Minnesota, which is kind of odd because all of the other countries’ skaters

usually come from the whole country,” said May. “If a team is representing Finland, skaters usually come from all sides of Finland. We skate basically out of this little community of Minneapolis. It’s kind of a thrill that this group of skaters has accomplished so much.”

In February, the Team Braemar Juniors, skating to musical numbers from “Chicago” and Tim Burton’s “Alice in Wonderland,” became the first U.S. Junior team to win the gold medal at the French Cup in Rouen, France. Weeks later, they took home the silver medal at the United States Figure Skating (USFS) National Synchronized Skating Championships in Ontario, Calif.

“We didn’t have one of our best skates,” said May, who had coached the team to the gold medal in the competition the previous two years. “The girls wanted to redeem themselves at the World competition.”

Team Braemar did just that, skating to a bronze medal at the 2011 World Challenge Cup for Juniors in Neuchatel, Switzerland, in early March. The field was comprised of 19 teams from around the world, and the world challenge is considered the highest level of competition at the Junior level. This was Team Braemar’s third time representing Team USA at the world competition and its first on the podium, having placed fifth in 2009 and fourth in 2010.

“We have a great group of kids,” said May. “They are very appreciative of what they win and what they do. They are very humble and know it takes a lot of work.”

(continued on next page)

Editor's note: In addition to the accomplishments of the Junior team, the Team Braemar Novice team took home the bronze medal in its division at the USFS Synchronized Championship in March.

For more information on Team Braemar synchronized skating, contact the Braemar City of Lakes Figure Skating Club at info@braemarfsc.org or visit www.braemarfsc.org.

JOSH SPRAGUE GETS THE JOB DONE.



COLDWELL BANKER
BURNET

When it's time to sell, call Josh!

We Sell Homes Fast.



RE/MAX Results
SENIOR SERVICES

Ted Field
Realtor®

Call: 952-848-2593
www.SeniorExpert.com



Sylva Zoraqi
REALTOR®

Edina Realty

Edina Realty
50th & France

Office: 952-924-8739
Cell: 612-710-8081
SylvaZoraqi@edinarealty.com

SylvaZoraqi.edinarealty.com

EXCEPTIONAL PROPERTIES

MLS

EQUAL HOUSING OPPORTUNITY



Westgate Pet Clinic

"They're our best friends too!"

We offer
Puppy and Kitten
Socialization
Classes

Visit our website...
Read current animal health related
articles written by our veterinarians.
Register as a client and access handouts,
our online appointment scheduler and
online pharmacy.

Dr. Bennett Porter III	Dr. Deb Reed
Dr. Rhonda Downie	Dr. Teresa Hershey
Dr. Erik Melin	Dr. Carolyn Karlin
Dr. Olivia Mirodone	Dr. Heather Norton Bower
Dr. Brek Perry	

Mon-Thurs 7AM-7PM ♦ Friday 7AM-6PM ♦ Saturday 8AM-1PM
4345 France Ave. S. ♦ Minneapolis, MN 55410
612-925-1121 ♦ www.wagsandwhiskers.com

Southdale YMCA
Fitness and fun for the entire family

YMCA Swim Academy swim lessons for infants,
kids and adults.



Southdale YMCA
7355 York Avenue South, Edina, MN 55435
952-897-5466 ♦ southdaleymca.org

ROYAL CREDIT UNION

**Home Loans
Made Easy!**

"If you're ready to buy, build,
or refinance, let me help you
choose a loan you can live with."

Mark Erickson
Home Loan Representative



RCU
www.rcu.org

952-465-0913
RCU Edina Office
4450 West 76th St.

EQUAL HOUSING OPPORTUNITY

City Says Thank You At Annual Reception

One of the City of Edina’s top awards for community service was recently presented to a philanthropist who worked to raise money last fall for a young African boy’s education.

Mayor Jim Hovland presented Paul Mooty with the Mayor’s Individual Service Commendation at Edina’s Volunteer Recognition Reception in April at Edinborough Park. The award is given annually to an individual for outstanding volunteer service.

A Past President of the Rotary Club of Edina, Mooty helped raise about \$30,000 in October to pay for 6-year-old Moses Mwaura’s education in Nairobi, Kenya. Last spring, the Rotary Club of Edina brought Moses to Minnesota from Africa to have his crossed eyes surgically corrected and to repair his damaged teeth. Until this life-changing experience, Moses had lived in the slums of Nairobi.

Mooty is a current member of the Edina Community Foundation Board of Directors and past member of the Transportation Commission. He recently completed a one-year appointment as an Executive In Residence at the Center for Integrative Leadership at the University of Minnesota. There, he wrote a case study on the integrative leadership aspects of Rotary’s role in polio eradication, which was later used in a graduate class on leadership.

Hovland presented five other prestigious awards at the Volunteer Recognition Reception.

Mayor’s Service Club Commendation – Edina Federated Women’s Club

Awarded to a club or organization that has made outstanding contributions to the community through its regular activities or through special projects.

The Edina Federated Women’s Club has made this a year of multiple special projects to be accomplished in place of its usual philanthropic fundraiser, Feds Fest. The Club’s mission during 2010-2011 is to complete several service projects, especially in support of Cornerstone and VEAP—organizations that provide food, shelter and clothing for women and their children who are experiencing domestic violence.

Mayor’s Connecting With Kids Commendation – Edina Communications Explorers Post 3411

Awarded to an individual or organization making a positive impact in the lives of Edina youth.

Chartered in the fall of 2010, the Communications Explorers Post is for young people ages 15 to 20 who are interested in pursuing a career in the communications field. Exploring is a national program of Learning for Life, and its purpose is to provide experiences to help young people mature and to prepare them to become responsible and caring adults. Organizations that sponsor Explorers posts match their people and program resources to the interests of young people in the community. The result is a program of activities that helps youth pursue their special interests, grow and develop. Exploring programs are based on five areas of emphasis: career opportunities, life skills, citizenship,



Receiving Mayor’s Commendations were (front row, left to right): Shirley Johnson, Sandy Phillips, Jane Twyman, Kaylin Martin, Apeksha Goonewardena and Brian Hubbard; and (back row, left to right): J.D. Loyle, Jennifer Bennerotte, Mayor Jim Hovland, Scott Denfeld and Paul Mooty.

character education and leadership experience. Members are high school students from Edina, St. Louis Park, Benilde-St. Margaret and Totino-Grace.

Mayor’s Youth Commendation – Apeksha Goonewardena and J.D. Loyle

Awarded to a young person who has demonstrated a commitment to improving the quality of life in the community.

Apeksha Goonewardena is a junior at Blake School who has volunteered a significant amount of time in service at Fairview Southdale Hospital as a “Junior Volunteer.” In this role, she has been active in the STEP Force Program

since the spring of 2009. At the hospital, STEP Force volunteers transport and discharge patients, many of whom are anxious and nervous. In 2010, Apeksha gave more than 254 hours of her time.

J.D. Loyle, an Edina High School sophomore, is a charter member of the Communications Explorers Post 3411. As a member of the Post, J.D. has perfect attendance, not even missing the field trip to the Star-Tribune Heritage Center scheduled over winter break. In addition to the regular activities of the Post, J.D. has provided office assistance to the City’s Communications & Marketing Department, reviewed content on the City’s website, helped produce a broadcast of the Edina City Council and assisted with the taping of Edina’s monthly newscast “Agenda: Edina.”

Mayor’s Outstanding Senior Commendation – Shirley Johnson

Awarded to a senior citizen for outstanding volunteer service within the community.

Shirley Johnson has been an active volunteer at Fairview Southdale Hospital since 1969. Johnson volunteers weekly at the hospital’s information desk where she greets patients and visitors, answers the patient information phone line and directs people to their destinations.

Mayor’s Community Involvement Commendation – Police Officer Brian Hubbard

Awarded to a City employee for outstanding volunteer service to the community, above and beyond his or her position with the City.

(continued on next page)

Officer Brian Hubbard, who joined the Police Department in 2007, is well known in the community for coordinating the Department's Citizens' Academy, an exciting 11-week program that gives participants an informative, interactive look behind the scenes of the Department. Attendees make mock traffic stops, tour the Hennepin County jail, learn defensive tactics, follow the course of a criminal investigation and process a crime scene. Among other things, Hubbard organized the "Wills for Heroes" event at the Police Department. This provided officers and their spouses the chance to have their wills drafted for free through volunteer attorneys. Hubbard also helped structure and participated in the Edina Youth Distracted Driving Campaign.

Many service organizations also recognized their own exemplary volunteers at the reception. Awards were presented to: Heather Randall King, Edina Art Center; Mike Sitek, Edina Chamber of Commerce; Claire Anderson, Will Kenney and J.D. Loyle, Edina Communications Explorers Post 3411; Mike Opitz, Edina Community Channel 16; Kevin Clay, Eric Burfeind, Mike Seaman and Bruce Coles, Energy & Environment Commission; Ginny Pearson, Edina Federated Women's Club; Sue Neuhart, Edina Garden Council; Zach and Brynlee Anderson, Edina Historical Society; Dan Johnson, Human Rights & Relations Commission; Jim Bentley, Edina Kiwanis Golden K Club; Marty LaBelle, Edina Lions Club; Guy Logan, Mark Shockey, Cricket Opheim Chandarana, Jamie Sedor, Jim Warner and Mark Moore, Edina Morningside Rotary Club; Marilyn Krekelberg and Mab Nulty, Edina Morningside Woman's Club; Bernice Amacher, Edina Public Art Committee; Scott Smith, Edina Senior Center; Jane Carpenter, Edina

Woman's Club; and Shirley Johnson, Jeanne Kauth, Betty Settle and Apeksha Goonewardena, Fairview Southdale Hospital.

For more information on the Volunteer Recognition Reception, contact Human Services Coordinator Susan Howl, 952-826-0403.

Improve the condition
your air conditioning
is in.

Get rebates up to \$400
for a new, properly
installed system.

Visit
ResponsibleByNature.com
for details.



© 2011 XCEL ENERGY INC.



Attics to Basements

Building & Renovations

www.AtticstoBasements.com



info@atticstobasements.com
763-439-2513

6106 Excelsior Blvd, Ste 8
Saint Louis Park, MN 55416

Free Estimate & Consultation

EDINA
CHAMBER OF COMMERCE





Helping you move out...move in...move on.

Professional move specialists

http://gtmoveconcierge.com

7346 Ohms Lane | Edina, MN 55439
info@gtmoveconcierge.com | 952.358.2021

DAVID A. COOK, DDS, PA

SMILES
@FRANCE

Enhancing Smiles...
Building Confidence...
Changing Lives



Located at
50th &
France

Complimentary,
Cosmetic,
Restorative &
Implant Consultation

www.smilesatfrance.com

4999 France Ave. South, Suite 230 • Minneapolis • 612-824-7033



ARETE'
HEALTHFIT

Minnesota's Premier Fitness Coaches

Get Fit
Lose Weight
Feel Forever Young

We're Celebrating Our
10th Anniversary of
helping our clients get stronger,
feel younger & live longer!

Help Us Celebrate Our 10th Anniversary And
Receive A Free Consultation & Training Session!

Edina
952.918.9000

Minnetonka
952.546.0777

22 • S U M M E R 2 0 1 1

2 0 1 1 S U M M E R • 23

VEAP Seeks Donations To Provide School Supplies For Children In Need

Volunteers Enlisted to Assist People (VEAP) needs help in giving neighborhood children the opportunity to start the school year with the basic supplies necessary for a good education.

VEAP’s Back-to-School Program provides children in need with a backpack filled with basic supplies appropriate for their grade levels. In 2010, VEAP served more than 3,000 children in need of supplies for school. Statistics from all VEAP programs indicate that the number will rise to 3,600 as students return to the classroom this fall.

There is a need for backpacks and basic supplies. Financial donations to VEAP are also welcomed to assist in the purchase of items needed for distribution.

VEAP seeks the following items for the provided bags of supplies:

- Backpacks (pink and purple are always very popular, as are those with popular characters pictured on them)
- Wide- and college-lined spiral notebooks
- Wide- and college-lined loose-leaf paper
- Composition notebooks
- Two-pocket folders in solid colors without prongs
- Colored pencils in boxes of 12
- Rulers
- Erasers
- White glue
- No. 2 pencils
- Glue sticks
- Markers in basic colors

- Highlighters
- Pencil boxes or zippered pencil pouches
- Blue, black and red ink pens
- Watercolor paints
- Crayons in packs of 24
- Dry erase markers

All donations must be new to ensure that the students’ supplies are similar in quality. No used items will be accepted.


Donations can be sent at any time to the VEAP office, 9728 Irving Ave. S., Bloomington, MN 55431. Donors should indicate that the goods are for the Back-to-School Program. Collection sites will be set up in the community from July 20 to Aug. 11, and include Edina City Hall, 4801 W. 50th St., and Edina Fire Station No. 1, 6250 Tracy Ave. Check the VEAP website for additional drop sites at www.veapvolunteers.org. Donated items will be distributed the last week in August.

Registration for this program will be held July 25 through Aug. 10, and only those registered to participate will receive school supplies. VEAP can only serve children entering Kindergarten through 12th grade. No pre-school, Kinderprep, Headstart, college or transitional program students are eligible. To register, call the VEAP office at 952-888-9616 between 9 a.m. and 6:30 p.m. Monday and Thursday or between 9 a.m. and 4 p.m. Tuesday, Wednesday and Friday.

VEAP provides a range of basic services that fulfill an immediate need in people’s lives and position them for long-term success. VEAP has long recognized that there

are people in Bloomington, Richfield, Edina and South Minneapolis who are low-income and in need of some help to prevent them from a financial crisis. Based on the idea of neighbors helping neighbors, VEAP provides this critical help to our neighbors in need.


For more information about VEAP’s Children and Youth Services programs, contact Kristin Phillips at 952-888-9616.



Visit us online at:
JessenPress.com
or call: 952.929.0346

We Deliver!

- Commercial
- Digital Print
- Direct Mail
- Variable Print + PURL's
- Graphic Displays
- Graphic Design
- Web Design
- Fulfillment
- and more...



Come in to Sonus and get the answers you need.

- ✓ Let our certified Hearing Care Professionals create a custom hearing solution – just for you*
- ✓ Ask about our personalized follow-up care and exclusive Sonus® Solution Packages, for your continued peace of mind
- ✓ Experience our unique Patient-Centered ApproachSM – which has earned us the trust and recommendations of physicians nationwide
- ✓ Home visits available by appointment
- ✓ Learn about your Risk-Free 75-Day Trial** period

 **hearing care professionals**

*Hearing aids cannot restore natural hearing. Success with hearing aids depends on a number of factors, including hearing loss severity and ability to adapt to amplification. **Hearing aids must be returned within a 75-day period to qualify for refund.



Marshall Rosner, Edina resident and family.
Local franchise owner.

Conveniently located at the corner of Valley View and Wooddale. Plenty of **FREE** parking available.

4420 Valley View Road
Edina, MN 55424
952-920-1793

*We help bring
buyers and
sellers together.*



edinarealty.com

Open Houses • Active Listings • Home Values • Property Search

YOUR NEIGHBORHOOD

EDINA 6800 OFFICE

Pam Allen	952-221-2177
Jeff and Diane Anderes	952-927-2842
Ginni Anderson	952-927-1669
Ann Burbidge	952-927-2840
Winnie Crosbie	952-927-1165
John Everett	952-927-1646
Alyssa Granlund	612-759-5180
Mark Granlund	612-803-8129
Heather Hansen	612-366-0051
Ruthann Holetz	952-927-1624
Jim Jaeckels	612-281-5834
Stacy Johnson	952-927-1608
Mary Greig Krieter	612-719-0665
Jane Larson	612-720-1048
John MacKany	952-927-1163
John McDonald	952-927-1197
Kim Melin	952-201-4758
JoanE Mitchell	952-927-1147
Jude Dugan Olson	952-927-1186
Kevin Ries	952-927-1196
Tom & Erick Ries	952-927-1191
Margie and John Sampsell	952-927-1195
Wade Thommen	952-927-1152
Michael Tierney	952-927-1676
Susan Wahman	952-927-1114
Corky Weber	952-927-1198
Dan Willette	952-927-1694

Find us at
edina6800.edinarealty.com

REAL ESTATE PROFESSIONALS

EDINA 50TH & FRANCE

Pam Aagaard	952-261-7576
Dave Anderson	612-750-2209
Sandy and Buzz Bainbridge	952-915-7980
Babette and John Bean	952-924-8722
Lou Blemaster	612-790-8585
Krysta Clark	952-924-8707
Sheila Cronin	952-915-7951
Karen Daly	952-924-8746
Amy Deckas	612-735-7430
Patti Eastman	952-924-8786
Lisa Eckert	952-915-7964
Tom Frisk	612-418-6642
Mary Beth Goulett	612-309-3967
Zeb Haney	952-924-8742
Janie Hays	952-924-8721
Mark Kouatli	612-708-8400
Bob and Francy Matson	952-915-7950
Tom and Meg Meyers	952-924-8712
Andrew Olive	612-669-7452
Sandy Ring	612-306-3875
Marcia Russell	612-965-7997
Margaret Shaw	952-924-8769
Tim Sipprell	612-327-7657
Kathie Volland	952-915-7934
Chris Willette	612-388-8828

Find us at
edina50thandfrance.edinarealty.com



Edina Realty®

Edina Realty Mortgage

AN AFFILIATE OF WELLS FARGO HOME MORTGAGE

Edina Public Schools Paves Way With New Technology



Photo by Jordan Gilgenbach

A billboard near Interstate 494 and Portland Avenue in Richfield announces Edina Public Schools as a winner of Google’s “Gone Google” contest.

By **Jordan Gilgenbach**

Edina Public Schools is transforming how its teachers teach and its students learn with the use of Google Apps.

Edina Public Schools was recognized this spring for having “Gone Google” with a billboard near Interstate Highway 494 and Portland Avenue in Richfield. The billboard simply read “Edina Public Schools have ‘Gone Google.’” It was unveiled by Google March 28 as a way to announce that the district was selected as one of 10 global winners in its “Gone Google” story contest.

Because the school district was the only public school district recognized, Technology Integration Specialist Molly Schroeder said, “It feels awesome to be recognized. It’s like a ‘congratulations’ from Google for doing a great job. Our motto [at Edina Public Schools] is ‘Defining Excellence.’ I think they saw that and how we leverage technology for student learning.”

Schroeder has been a Google Certified Teacher since 2008 and recently became a Google Apps for Education Certified Trainer. As of now, Schroeder is the only Google Certified Teacher and Trainer within the school district. However, about a dozen teachers plan to apply to become Google Certified Trainers, too.

According to Google, “Google Apps for Education offers a free set of customizable tools that enable faculty, staff and students to work together and learn more effectively.” The school district first began using Google Apps through pilot groups in January 2010, then throughout the district in September 2010.

Google Apps allows the district to save money. There is no need to buy software, licenses, subscriptions or additional servers. Schroeder said Google Apps have saved the school district “thousands of dollars” with the potential to save even more. Students and teachers are using Google Docs, Sites, Blogger, Picasa, Maps, Reader, Gmail and Calendar.

“The school district’s involvement with the world of Google has been a win-win for us,” said Edina Public Schools Superintendent Ric Dressen. “Our students and staff have benefited from the ability to apply technology

in new ways through Google to enhance learning and communications. Our district has benefited from the cost savings of the using Google’s applications compared to other software services.”

Schroeder entered the “Gone Google” contest after seeing a blog post calling for entries on how Google Apps have changed the way people learn and do business.

“When I saw the post, I knew we had a cool story to tell,” Schroeder said. Turns out, she was right.

A Google spokesperson said in an email that “all participants [of the Gone Google contest] were required to submit written details about the impact that Google Apps for Business has had on their organization and why they believe that they should be featured in a Gone Google ad. In addition, they were required to create an ad ‘mockup’ of a Gone Google billboard in a provided template.” All participants were judged based on creativity of submission, detail of testimonial and description of business impact.

“Kids engage,” Schroeder said. “To be relevant as teachers, we need to engage.” She said the district is using relevant technology and providing learning opportunities for students using real world tools.



Submitted Photo

Molly Schroeder, Technology Integration Specialist at Edina Public Schools, recently became a Google Certified Trainer.

For example, fourth-grade students used to create a paper brochure for their state research projects. However, Schroeder asked, “Who looks at printed brochures anymore?” Students now use Google Sites to create a website. In a Google Apps case study featuring the district, Schroeder said, “The students energetically engaged in this project, as it was the first website most students had ever created.”

This project served as an eye-opener for teachers. It showed that the content that is being taught doesn’t need to change, rather the way it is taught.

So far, teachers, parents and students are all excited about using Google Apps. Though it is not mandatory, Schroeder said the teachers who are using it love it because it allows everyone to collaborate successfully. Best of all, teachers can communicate directly with parents.

“One of the coolest things about using Google Apps for Education is that kids can access it from home, not just at school,” said Tracy Purdy, a fourth-grade teacher at Concord Elementary. “It connects students’ worlds and allows them to learn more effectively.”

“It’s also great that it allows collaboration,” Purdy said. Recently, her students wrote personal narratives. With Google Apps, students and teachers could proofread and comment on each other’s narratives from anywhere.

Most parents have been very supportive of this new technology. They see what their children are doing in school and find out what’s going on in real time. Parents

(continued on next page)

Edina Public Schools was one of 10 global winners in Google’s “Gone Google” contest. Here are the other nine winners:

- 3Tailer (Online Retail) – Charlotte, North Carolina
- Boise State University (Education) – Boise, Idaho
- Boxx Group (Construction) – Antwerp, Belgium
- ESSEC Business School (Education) – Cergy-Pontoise, France
- Just Salad (Restaurant) – New York, New York
- Monash University (Education) – Clayton, Victoria, Australia
- Oakwood Junior School (Education) – Southampton, Hampshire, UK
- The Phoenix of New Orleans (Non-Profit) – New Orleans, Louisiana
- South Carolina REALTORS (Real Estate/Non-Profit) – Columbia, South Carolina

can even schedule conferences with their child’s teacher through Google Calendar.

Students have also been very receptive to the use of Google Apps. Schroeder said the younger students who are experiencing a lot of “firsts” – creating their first website and receiving their first emails – say using Google Apps is “really cool.”

Middle and high school students are excited about the district’s use of this new technology; however, Schroeder said most think this is the way it should be anyway. Teaching methods seems archaic without the use of technology because this is how younger generations work and learn.

The only challenge faced by the district was the need to address digital citizenship and online responsibility. It has created the opportunity to teach children how to be safe when on the internet and how to be responsible and respectful digital citizens. Children under 13 years old must have a signed permission slip from their parents to use Google Apps.

Schroeder says the best thing about using Google Apps for Education is the ability for students and teachers to work anytime, anywhere. Google Apps has a 99.9 percent up-time, which means the files are always available and students and teachers will always have access.

“I am confident that we will continue to see more wins as our partnership [with Google] evolves,” said Dressen. “The blending of technology and education in the second decade of this century is really going to make learning dynamic and effective.”

To learn more about Edina Public Schools, visit www.Edina.K12.mn.us. For more information about how you and your organization can “Go Google,” visit www.Google.com/GoGoogle.

Come
HOME 2 EDINA
nd Mortgage Program

We want to help you
OWN AN EDINA HOME

Want To Learn More?
Contact Joyce Repya At City Of Edina
952.826.0462 or jrepya@ci.edina.mn.us



the **best decision**
you can make for your child!

- Educational programs for children ages 6 weeks to 5 years
- A full curriculum developed to foster your child's self-esteem and learning potential
- Beautifully equipped classrooms with highly qualified teachers

Nationally Accredited Edina Location!
4425 Valley View Road
Edina, MN 55424
(952) 920-3528

NEW HORIZON Academy
Where love and learning grow

Enroll now and receive your 2nd Week FREE!*

*First-time enrollees or families returning after three months only. Not valid with any other offer or discount. Tuition credit equals tuition paid for the first week of enrollment. Based upon space availability. Expires 12/31/11.



Voted Best Florist in Edina for the past 4 years!

Flowers of Edina

70th & Cahill
(952) 944-5770
www.FlowersOfEdina.com

\$10 off any order over \$30
Local area only. Not valid with other offers.

Expires 10/1/2011



Behind the Scenes: The Independence Day Parade



Many Edina residents look forward to the vast variety of entertainment that fills the Independence Day Parade.

By Jordon Calvert Greenlee

The sun looms above the crowded streets of Edina as spectators line the curb from the foot of City Hall to the edge of 50th & France. The sound of booming car engines and beating instruments echo through the crowd. Waving flags and painted posters move with the parade, as children dive toward candy collecting at their feet.

As you follow the movement of the annual Independence Day Parade, a variety of local residents, groups and organizations march through City streets. People wear shades of red, white and blue and stream crepe paper from floats, bikes and cars.

The Independence Day Parade brings people together to celebrate community and a love of country that is unparalleled in Edina. Have you ever thought about what it takes to put together such an event?

The annual parade was born out of Edina’s Centennial Celebration in 1988. Then, the planning committee was a small group of dedicated volunteers. The group grew as the size of the parade did and in 2005, the City asked the Edina Community Foundation to act as the event sponsor and raise funds to pay for parade expenses.

“With the help of the Edina Community Foundation, the Edina Parade Committee coordinates and plans, programs and pulls together every aspect of the Independence Day event,” said Edina Parade Committee Chair Richard Olson. “From the annual veterans’ dinner the night before the parade to the design of volunteer T-shirts, we make sure the parade is a successful and entertaining event.”

City Council Member Mary Brindle was a driving force in the production and organization of the parade for many years, first as a volunteer and later as an employee of the Edina Community Foundation. “The Fourth of July Parade is the biggest celebration in Edina, drawing a crowd of 15,000 to 20,000 people each year,” she said. “And residential volunteerism, as well as work by the Edina Community Foundation and Parade Committee, has contributed to the success of the parade.”

Each year, local favorites from clowns and jugglers to vintage automobiles fill the list of entertainers. The Edina

2011 Fourth of July Parade Sponsors

Presenting: Lunds & Byerly’s

Supporting: Famous Dave’s

Friendship: Fairview Southdale Hospital, Jerry’s Foods, Crown Bank, Edina Cleaners, Skip Thomas & RE/MAX, Partners in Pediatric, Starbucks, M&I Bank, First Bank Minnesota, Suburban Waste Services, Pets Are Inn, Edina Orthodontics Association

Community: 50th & France Business & Professional Association, Xcel Energy, International Dairy Queen, Grandview Tire and Auto, Seven Stars Coffee House, Wells Fargo, Galleria Shops of Distinction, English Rose Suites, Ellingson and Ellingson PA, Dermatology Specialists PA, MA Peterson, Think Mutual Bank, Christensen and Laue PA, Irish Setter, Vasque, Southdale Eye Clinic, Drazil Foods, Southdale YMCA, Comcast, Pandolfi

Alumni Band is a popular participant in the annual event, enlisting the musical talents of both Edina High School alumni and current students. The mix of performers is a crowd favorite, continuously pulsing steady drum beats and smooth tones through the City streets.

“We rely on a variety of community volunteers and staff to make this event successful for the Edina community,”

said Edina Community Foundation Executive Director Dick Crockett. “The entertainment recruited for the parade is a result of the Parade Committee’s hard work and dedication.”

In addition to entertainment, a highlight of the parade is a tribute to veterans who wave flags from military and combat vehicles. Veterans participating in the parade are invited to an annual dinner honoring service and leadership the night before the parade.

“Veterans are an essential element of the Independence Day Parade,” said Olson. “The Parade Committee and Foundation work together to bring together local veterans for the event.”

The Edina Parade Committee honors others in the parade as well, selecting Grand Marshals to lead it. This year, the first graduating class of Edina High School was chosen to fill the ceremonial role. Members of the 1951 class will lead the parade when it steps off at 10 a.m. Monday, July 4.

“As Chair of the Parade Committee, I am fortunate to have this fantastic team who works to make the 4th of July Parade a success each year,” said Olson. “Their experience and work with this Committee has continually produced a fantastic community event.”

For more information about the Edina Fourth of July Parade and volunteer opportunities, visit www.edinaparade.org.

Edina Resident Brings Night To Unite To Countryside Neighborhood

Edina resident Jean Wikoff hadn't attended a Night to Unite block party in 10 years. Now, she says that was a decade too long.

"We have fun memories of Night to Unite," said Wikoff, who recalls the event from when it was held in her old south Minneapolis neighborhood where she lived before moving to Edina 10 years ago. "I wanted to reproduce the block party in our new neighborhood, because I remember our kids looking forward to the event every year."

Last summer, Wikoff decided the time was right to start Night to Unite in her Countryside Neighborhood, so she filled out the City's block party application online and received the materials to start distributing to her neighbors. Before she knew it, the first Tuesday in August had arrived, the streets were blocked off and neighbors – old and new – joined Wikoff and her family for the City of Edina's annual Night to Unite.

"My neighbors didn't want the night to end," said Wikoff about last year's Night to Unite. "We were celebrating a neighbor's 90th birthday, introducing new families to each other and the kids enjoyed riding their bikes up and down the car-free street."

Edina Crime Prevention Coordinator Kaylin Martin says the event's focus is to bring the police and community together and to strengthen neighborhood bonds.



Submitted Photo

Officer Kevin Rofidal and his K9, Kodiak, now retired, meet residents at a Night to Unite block party.

"The better neighbors know each other, the more likely they'll be able to spot something out of place and call the police," said Martin. "The residents are our eyes and ears to the community and we want them to call the police when they feel something isn't quite right."

Night to Unite takes place the first Tuesday of August every year. Last year, 30 parties were organized throughout the community, where neighborhoods welcomed Edina Police Officers to hand out crime prevention materials and goodies to the kids, such as sidewalk chalk and balls.

"It's important residents see the human side of the police department," said K9 Officer Jason Behr. "It's always fun to hang out with the families and play with the kids, too."

To bring even more value to the event, Wikoff took an extra step and provided a list of neighbors for each other.

"When you know each other, you're more likely to call and say 'Hey, I'm going out of town this weekend, can

you keep an eye on my place?'" said Wikoff. "That's just what you do when you know your neighbors."

This year's Night to Unite will take place Tuesday, Aug. 2.

For more information or to register for a block party, contact Martin at 952-833-9523 or kmartin@ci.edina.mn.us or visit www.CityofEdina.com/Police to fill out a registration form.

YOU KNOW THE VALUE OF YOUR NEIGHBORHOOD. DO YOU KNOW THE VALUE OF YOUR HOME?

A great neighborhood can make a great difference. Your Edina home can sell at a fair market price – regardless its size or condition.

We know how to market your property to developers and builders, so you don't have to bother with issues and details you don't understand. Our business is devoted to protecting the homeowner's interests.

- Knowledgeable, assertive professional representation
- Low commission structure
- No signs, no open houses (no agents, no showings,

no staging, no expensive repairs or upgrading), no hassles

- Full real estate services and simple straightforward transactions
- Committed to preserving neighborhoods and their unique charms
- If builders and developers are trying to talk to you, you need our services



PROPERTY FOCUS
REAL ESTATE

MIKE BURG 612-581-2156

Journeys: Healing Through Arts

By Kristal Leebrick
Contributing Writer

One of the first lessons students learn in Donna Webb’s painting classes is that it’s OK to lose control.

Webb teaches classes on the Hauschka Therapeutic Painting Technique through the Edina Art Center. Hauschka is a wet-on-wet watercolor method where students begin the work by applying color to a wet page without knowing what the final image or theme of the work will be. As color is added, images emerge, Webb said, and a healing process takes place.

“For some people, it’s really hard to paint nothing,” Webb said. “They can’t let go of control.”

Some students worry about their end product. “For them, the part of painting nothing is the most healing,” Webb said. “A lot of adults have all these to-do things we are in charge of. To spend 20 minutes not being in charge and just playing with colors” is therapeutic.

The Art Center describes Webb’s classes as “a gentle introduction to the creative process” that invites students to open to their unconscious minds.

Webb often begins classes by asking students what color they feel like that day. As students apply paint to the paper, they rotate the painting, “so you aren’t painting up and down. It’s like painting smoke,” she said. The painting moves through a smoky, ethereal wash of colors

where subtle images seem to be moving out of a mist. Ultimately, the artist discovers an emerging image that calls to them to develop the finished painting.

Webb and her students are the featured artists in the Edina Art Center’s show “Journeys: Healing through Arts,” which opens Aug. 11 with a reception from 5 to 8 p.m. and runs through Sept. 14.

The power of art in healing and healthcare is something Art Center Director Diana Hedges experienced firsthand while she worked as a Licensed Practical Nurse at a nursing home in the 1960s. “A co-worker and I convinced the administration to allow us to have music playing in the halls and dining room,” she said. “After just a few weeks, one always-grumpy fellow was tapping his toes to



Submitted Artwork

an old Glen Miller tune and smiling. Bringing the arts into the facility absolutely made an impact on the residents.”

After attending the National Conference of Arts in Healthcare in Minneapolis last year, Hedges said she was astounded at the progress organizations have made since her involvement in the medical world. “Major institutions were accepting and applauding initiatives by artists all over the world,” she said. “They were even funding outreach and artists to bring arts into nursing homes, children’s hospitals and other venues.

“I thought about the Edina Art Center and how every day there are people here who have had physical, emotional or spiritual pain.” The classes offer more than just guidance in art education, Hedges said. “There is a sense of community support and sensitivity among our students.”

That’s why Webb sought out the Edina Art Center as a place to offer her therapeutic work, she said.

Though Webb’s classes are offered through the Art Center, instruction takes place at the Center for Wholeness, 4506 Valley View Road, just a short drive away. Webb and her husband, Ron Moor, opened the center in Edina almost five years ago after operating it in Uptown Minneapolis for 10 years. The center offers classes in healing, spirituality and holistic arts.

For some of Webb’s adult students, the idea of painting and letting an object emerge on the page is more

“Journeys: Healing Through Arts” will focus on the artists’ personal events as it relates to healing in their artwork. The show will feature two- and three-dimensional artwork in any medium expressing personal healing in art created by artists of all ages. All artists are welcome to enter.

Entries are due July 15 and there is a \$5 fee per artist to enter. Artwork is due to the center on Aug. 8. Artists will be asked to provide a brief statement of their experience with healing and how it relates to their art.

For more information or to enter, call 952-903-5780 or visit www.EdinaArtCenter.com.

comfortable than coming in with a fixed idea of what a finished piece should look like. She finds the painting technique a good metaphor for life: “We can’t control everything in life, but just make what we can of it. If you work with what’s going on around you, then you can bring something up and form it out, and it can be much more marvelous than we ever planned.”

For more information, visit the Edina Art Center website, www.EdinaArtCenter.com or call 952-903-5780.

St. Stephen's Church Named Heritage Award Winner

By Kaylin Martin

In its 75th year of service, St. Stephen's Episcopal Church is not only celebrating the church's diamond anniversary, but its receipt of the 2011 Edina Heritage Award.

"It's a great honor for St. Stephen's to receive the Edina Heritage Award, especially at this point in our history as we look ahead to our 75th anniversary," said the Rev. Neil Willard.

St. Stephen's has a rich history.

Over lunch one day in 1936 with the then-Episcopal Bishop of Minnesota Stephen Keeler, Edina resident Clint Christopher challenged the bishop to build an Episcopal mission in Edina so families didn't have to drive to church, but could walk there instead. Keeler challenged Christopher to get the mission started.

By April 1936, the men had succeeded and St. Stephen the Martyr Episcopal Church was established. The congregation began to meet in Wooddale School. On the first Sunday of service, 115 adults and 67 children gathered for worship. A year later, the church broke ground at 50th Street and Wooddale Avenue after relocating Grange Hall, which originally sat at the site.

"The corner of 50th and Wooddale didn't have a lot by it, except this gorgeous creek running through," said parishioner Ann Marx.



Submitted Photo

St. Stephen's Episcopal Church was modeled after a 15th-century church in Wales.

"The minute the Bishop saw the site, he said 'that's where we ought to build this church,'" continued Jane Parry, another member of the church.

Marx and Parry have been friends and members of St. Stephen's for more than 65 years. The two women have seen the church grow from 200 members to 1,200 and have seen the building follow suit.

"With each renovation project, we made sure to stay true to the building's character," said Marx. "It was a big deal that we made every addition feel like it was part of the original building."

The main church was completed in 1938 with award-winning architecture. The church was designed by Louis Bersbach, an architect from the Boston architectural firm Cram & Ferguson. The firm is nationally known for its interpretations of late Gothic Revival buildings.

St. Stephen's Church was inspired by a 15th-century church in Wales. Both have large west windows, a flamboyant gothic stone tracer and a wooden porch reminiscent of those in Great Britain.

"Even without looking at the corner stone, if a historic architect looked at the church, he would be able to name approximately the year it was built," said Joel Stegner, Chair of the Heritage Preservation Board.

In 1951, a parish house was constructed, which provided office and education space. Three years later, the bell-tower entrance was built to add balcony seating for 70 worshippers over the narthex – the church's main entry – where one of original millstones from the Edina Mill has been incorporated. The final addition was a chapel wing built in 1967. The chapel wing added eight classrooms, a common room for meetings and a chapel that seats 65.

"Despite several additions, St. Stephen's remains a faithful interpretation of an English Country Church," said Edina Associate Planner Joyce Repya.

During Heritage Preservation Month in May, the Edina Heritage Preservation Board takes time to recognize and applaud those who add value to the community by

demonstrating excellence in preservation. St. Stephen's Church was awarded the 2011 Heritage Award for many reasons, the first of which was the preservation of Grange Hall.

"If possible, it's better to preserve the resource than tear it down and build a new one," said Stegner.

Though the Church has gone through a number of major projects over the years, Stegner said that St. Stephen's has succeeded in maintaining the historic look of the building.

Edina Morningside Church was named the Heritage Award winner in 2008. St. Stephen's is the second church to receive the recognition.

Churches are different than historic homes, Stegner says, because the public views the interior and exterior of the

(continued on next page)



Submitted Photo

The church broke ground at 50th Street and Wooddale Avenue in 1937, after relocating Grange Hall, which originally sat at the site.



Three seamless additions have been made to St. Stephen's since its inception: a parish house, bell tower and chapel wing.

church. If the inside of the church is compromised, it detracts from the historic integrity of the entire building. However, Stegner believes St. Stephen's has maintained both and is a very deserving recipient of the Heritage Award.

"In addition to the members feeling pride in receiving the award, I think the whole community of Edina can, too, because if the community was not oriented toward community preservation, not as much care would have been taken in preserving the building," said Stegner.

Willard agrees.

"Our church has grown with the community itself and was intended at its founding to be a community church,

a neighborhood church. So, on the one hand, this award is a testimony to that original vision from those who have gone before us. But it's also an opportunity for us to pause and reflect deeply on what it means to be that kind of a church today as we look ahead to the future," said Willard. "That, I think, is the really exciting part."

For more information on the Edina Heritage Award, contact Repya at 952-826-0462 or visit www.Cityofedina.com/Planning.

PEOPLES ORGANIC®

COFFEE & WINE CAFÉ

LOCAL • FAIR TRADE • ORGANIC

- Breakfast served all day
- Freshly Baked Sweet Goods
- Organic espresso drinks & pour-over coffee
- Handmade Sandwiches & Salads
- Fair Trade Farm-to-Table food
- Grass-fed beef, Bison, & House-Made Veggie Burgers
- Surly, Fulton, Stella & Rush River beers on tap
- Organic & Biodynamic wine flights
- Gourmet cheese flights, Tartines & Spreads

Receive one complimentary baked good, coffee or tea beverage of your choice when you present this ad at the register

peoplesorganic.com | p: (952) 426-1856 | Galleria, Next to Crate & Barrel
Mon-Thurs 6am-10pm | Fri & Sat 6am-11pm | Sun 6am-9pm

AHCC

Adult Help and Companion Care

Dedicated 24 Hour Personal At-home Adult Assistance & Care

NURSING | COMPANIONS | HOUSEKEEPING

612-708-1079

Assisting throughout the Twin Cities.

Insured • Licensed • Dependable

The one-stop solution for all your business needs.

Uniforms
Rental, Lease, Purchase

Linens
Towels, Napkins, Tablecloths

Floor Care
Mats, Mops

Restroom
Dispensers, Soaps, Paper

Get a **FREE** Custom Logo Mat when you sign up for any new service!
\$150 Value Call for details.

Trust the experts at AmeriPride Services. Whether you just need uniforms or all our services, our programs work together – seamlessly and efficiently. Our single-source supply eliminates the time, energy and expense of dealing with multiple vendors. Our deliveries arrive on schedule, in correct quantities as needed.

Call today for a free quote.

Contact Eric Garten at
612.362.0353
eric.garten@ameripride.com

AmeriPride
People You Can Count On®

www.ameripride.com

EDINA HARDWARE

"We speak fluent doohickey & whatchamacallit!"

4510 Valley View Road, Edina
952-925-1133

CELEBRATING 51 YEARS ON THE CORNER 1960-2011

Washburn-McReavy

EDINA CHAPEL
FUNERAL & CREMATION SERVICES

Family Owned & Operated Since 1857

West 50th & Vernon Avenue at Hwy. 100
952-920-3996
www.washburn-mcreavy.com

Xcel Energy Offers Rebate Through Saver's Switch

It's easy, doesn't cost you a thing and you get money back just for doing it.

Sound too good to be true? It's not. It's Saver's Switch, an energy conservation program offered by Xcel Energy that is available to both residents and businesses. If you have central air conditioning and are an Xcel Energy customer, you're eligible.

When you call to sign up, a licensed electrician comes to your house to install a remote-controlled switch near your central air conditioning unit. (You don't even have to be home for the installation.) During extremely hot days when energy use is at its peak, Xcel Energy can cycle off air conditioners for 10-15 minute periods during the day. You get a 15 percent rebate on your electric bill from June through September regardless of whether your air conditioner is ever turned off.

"Customers tell us they don't even notice when it's happening because the fan stays on to circulate air in the home," said Patrik Ronnings, Saver's Switch Program Manager. "There's no cost to you for joining the program and you get a rebate whether or not we ever cycle off your system."

Ronnings says the program helps the utility avoid purchasing high-priced electricity at times of peak demand and helps avoid system stress which can lead to power outages.



Submitted Photo

"Using less energy helps us delay building new power plants and helps preserve the environment," said Ronnings.

Activation of Saver's Switch generally occurs in the afternoon or early evening hours on very hot summer days when demand for electricity reaches high levels. It's typically not activated on weekends or holidays.

In Minnesota and nearby states where Xcel Energy provides electricity to nearly 1.6 million customers, more than 379,000 residents and small businesses are currently enrolled in Saver's Switch. Of those, 7,200 are in Edina.

To learn more and sign up, visit www.responsiblebynature.com or call 1-800-895-4999.

City Of Edina To Flush Hydrants In September

To purge rust and stagnant water from the water distribution system and identify hydrants in need of maintenance, the Utilities Division of the City of Edina's Public Works Department will flush hydrants for two weeks in September. Random hydrants are also flushed throughout the year as weather and water demand allows.

Hydrant flushing will take place 8 a.m. to 6 p.m. Monday through Friday. In an attempt to minimize the impact on residents, hydrants will be flushed on the east side of Minnesota Highway 100 the week of Sept. 12 and on the west side of the highway the week of Sept. 19.

Due to the hydrant flushing, it is inevitable that some residents will receive rust-colored water that could stain laundry, but it is safe to drink. You should check for signs of discoloration prior to washing clothes. If the water is discolored when you turn on your tap, simply run the water until it is clear. Because the water system is a "single-pressure zone," it is possible that red water problems will occur in any area of the City while flushing is occurring.

For more information regarding hydrant flushing, call the Utilities Division at 952-826-0375 or 952-826-0312.

DO YOU

have insurance for sewer back-ups?
Check your policy today!

Coverage for backups of sewers and basement drains is available, but not always included in a basic homeowner's insurance policy.

In addition, insurance companies that do offer the protection have varying amounts of coverage.

Check your homeowner's insurance policy to see if you have coverage for backups.

If you do not have coverage, consider adding to your policy because in most cases the City's insurance will not cover your damages in the event of an incident.

Neighborhood Street Reconstruction Projects Are Under Way

Construction crews are hard at work on a full slate of street projects in Edina.

The City of Edina’s Engineering Department is overseeing more than 10 neighborhood street projects in the community this summer. All projects are under way and expected to be mostly complete by the fall. The projects are:

Carson’s Hill
Estimated Cost: \$1.5 million
Estimated Assessment to Area Property Owners: \$9,260 per residential equivalent unit (REU)

As part of the Carson’s Hill Neighborhood roadway improvements, sections of Eden Prairie Road, Heather Lane, Highwood Drive, Idylwood Drive, Jeffrey Lane, Kaymar Drive, Leslee Lane, Pine Grove Road and Saxony Road will be reconstructed.

Golf Terrace
Estimated Cost: \$2.8 million
Estimated Assessment: \$12,500 per REU

The project includes work on Dalrymple Road, Golf Terrace, Lakeview Drive, Sherwood Avenue, Saint Andrews Avenue and Wind Road. In addition to reconstruction of the street pavement, the project involves rehabilitation of the sanitary sewer, upgrades to the storm sewer system and fire hydrants and the addition of concrete curb and gutter. Curb and gutter will be added to all of the streets, including those adjacent to Lake Harvey.

Killarney Shores & McCauley Heights
Killarney Shores
Estimated Cost: \$1.013 million
Estimated Assessment: \$9,740 per REU

McCauley Heights
Estimated Cost: \$267,400
Estimated Assessment: \$7,000 per REU

As part of the Killarney Shores Neighborhood street project, sections of Killarney Lane, Schaefer Road and View Lane will be reconstructed and improvements made to the water main and sanitary and storm sewer systems. McCauley Circle, McCauley Terrace and Post Lane will be reconstructed and improvements made to the water main and sanitary and storm sewer systems during the McCauley Heights Neighborhood project.

Minnehaha Woods
Estimated Cost: \$3.121 million
Estimated Assessment: \$16,300 per REU

Sections of Brookview Avenue, Dever Drive, Kellogg Avenue, Kellogg Place, Oaklawn Avenue, Park Place and Woodcrest Drive will be reconstructed as part of the Minnehaha Woods Neighborhood roadway improvements. New concrete curb and gutters will be added as part of the project.

Oscar Roberts
Estimated Cost: \$846,200
Estimated Assessment: \$5,200 per REU

As part of the Oscar Roberts street project, portions of Bristol Circle, Cornelia Drive, Gloucester Drive and Heatherton Circle will be reconstructed and improvements made to the water main and sanitary and storm sewer systems.

Ridge Road
Estimated Cost: \$768,000
Estimated Assessment: \$9,800 per REU

As part of the project to improve the area’s deteriorated pavement, Ridge Road between Green Farms Road and Interlachen Boulevard will be reconstructed. Reconstruction will feature methods that will allow the preservation of each property owner’s individual boulevard landscape treatments that define their sense of place as a “country lane.”

West 44th Street
Estimated Cost: \$2.593 million
Estimated Assessment: \$2,152 per REU
Parts of West 44th Street, Brook Avenue, Browndale Avenue, Coolidge Avenue, France Avenue, Eton Place and Mackey Avenue will be reconstructed as part of the West 44th Street project. New concrete curb and gutters

will be added, the sidewalk along the northern side of West 44th upgraded, crosswalk and parking bays added at Kojetin Park, a portion of the watermain replaced and sanitary and storm sewer systems upgraded.

West 70th Street
Estimated Cost: \$3.057 million
Estimated Assessment: \$4,400 per REU

West 70th Street between France Avenue and Highway 100 will be reconstructed. As part of the project, bike lanes will be added on both sides of the street, as will a roundabout at the Valley View Road intersection. The entrance to Christ Presbyterian Church will be relocated.

The \$3 million in improvements are the result of a comprehensive study of the area. The study group included neighborhood residents, business representatives and City officials.

For more information on any of the neighborhood street reconstruction projects, visit www.CityofEdina.com/ConstructionProjects or call the Engineering Department, 952-826-0371.



Business Notes



Devin Crawford-Tufts was featured in the Minnesota Edition of ESPN's magazine, "Rise."

Part of the class of 2011, Crawford-Tufts was a member of the football and track and field teams at Edina High School. In addition to success on the football field, Crawford-Tufts conquered the state track championship when he won the 100 and 200 meter dash in 2010.

Crawford-Tufts will attend the University of Minnesota to play football for the Golden Gophers this fall.

New Store To Open Downtown

This summer, shoppers can look forward to the opening of a new store in downtown Edina. Room No. 3 will open its doors this summer between Beaujo's and Blue Peg.

USA Track & Field Minnesota Names Edina Student Athlete of the Year

Edina High School senior Devin Crawford-Tufts was recently named Male High School Athlete of the Year by USA Track & Field Minnesota. The decision to honor Crawford-Tufts was made by a panel of 50 top high school coaches in Minnesota.

Part of the class of 2011, Crawford-Tufts was a member of the football and

"Room No. 3 is a women's lingerie, sleepwear, shape wear and lounge wear boutique offering only the most sophisticated and tasteful designers," said owner Jessica Strong. "We're committed to creating a warm and inviting environment with high-touch customer service. We believe every customer deserves to feel attractive, confident and complete."

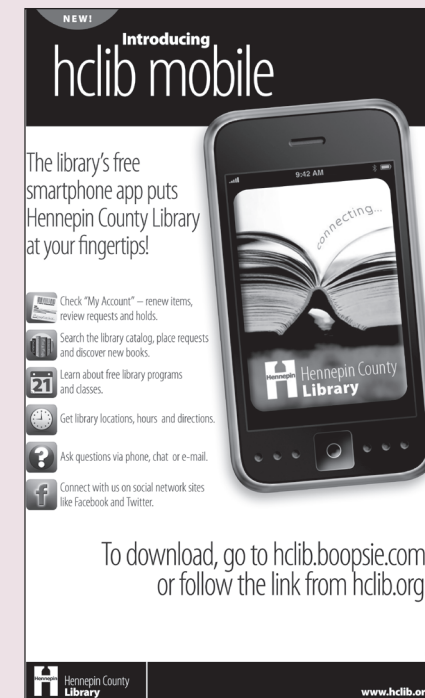
In conjunction with a wide variety of specialty stores at 50th & France, Room No. 3 will offer clients a one-stop shopping experience. "Shopping for lingerie and loungewear is a personal experience, and what could be better than a boutique right in the neighborhood?" asked Strong. The store plans to open mid-summer.

For more information about businesses at 50th & France, visit www.50thandFrance.com.

Hennepin County Library Launches Mobile Application

This past spring, Hennepin County Library launched a mobile application allowing residents with smartphones direct access to their local library. The mobile application, "HCLIB Mobile," offers a variety of services currently offered by Hennepin County's general website, HCLIB.org.

When using the mobile application, users can complete catalog searches, renew and reserve library items, review the events calendar and connect to Hennepin County Library through social network sites such as Facebook and Twitter.



Hennepin residents can now use smartphones to directly access library accounts, complete catalog searches, renew and reserve library items, learn about library programs, get library hours and directions and ask questions via phone, chat or email.

To download the mobile application, visit www.HCLIB.boopsie.com or go directly to the Hennepin Library website at www.HCLIB.org.

"Hennepin County Library's new mobile app for smartphone users provides an additional access point, connecting library users to our catalog and services, wherever they are," said Lois Langer Thompson, Hennepin County Library Director.

"While you are standing in line at the grocery store, taking a break at work or waiting for your next appointment, you can request a title, see how late your library is open and find out about upcoming library programs."

Edina Public Schools Named To AP Achievement List
Edina Public Schools was recently awarded a place on the College Board's Advanced Placement (AP) Achievement List. Along with 388 school districts around the nation, Edina Public Schools has effectively created successful AP classes for students, maintaining and improving the overall percentage of students who have a scored at least a 3 out of 5 on their AP exams.

When Edina Public Schools first adopted AP classes in 2008, 887 students participated in the AP class program. In 2010, 993 students took AP classes.

"The recognition is a compliment to the staff that challenges the families that support students and the students that give their very best in their learning. Everyone needs to celebrate this award," said Edina Public Schools Superintendent Ric Dressen.

To qualify for recognition on the AP Achievement List, school districts must display an AP program that has consistently worked to expand classes while also effectively aiding students to increase overall testing scores.

To see the current AP Achievement List, visit www.collegeboard.com.

(continued on next page)

Edina Chamber of Commerce Welcomes New Members
Since the start of the year, the Edina Chamber of Commerce has continued expanding its membership with the addition of many local businesses.

ADOGO Pet Hotel, AmeriPride Linen & Apparel Services, Attics to Basements & Renovations, Christopher & Banks, CL Design Studios, Cocina del Barrio, Coldwell Banker Burnet, Connect To Buy, Dollars & Sense, Edina Magazine/Tiger Oak Publications, Edward Jones, English Rose Suites, Excel High School, First Option Mortgage, Franklin Street Bakery, Get In Shape For Women, Healthworks Chiropractic, Healthy Training, Hensley's Big and Tall, Insight Signs and Imaging, Keller Williams Realty Integrity Edina, Minnesota Marketers, Mister Car Wash, Mozza Mia, N J Sealcoating, Peoples Organic Coffee & Wine Café, Poquet Auto Sales, Professional Business Assistance, Prouty Project, RiverCity Mortgage & Financial, Rose Path Press, Sheraton Bloomington, Southdale Transportation, Sue Plaster Consulting, Sun Country Airlines, The Metropolitan Clinic, The Optical at 50th and France, Verizon Wireless and Vernon Terrace joined the organization since January 2011.

For more information on the Edina Chamber of Commerce, call 952-806-9060 or visit www.EdinaChamber.com.

– Compiled by Jordon Calvert Greenlee

Your Ad HERE!

Showcase your business to over **47,000** Edina residents in the City's official publication *About Town*.

Contact Jordan Gilgenbach,
jgilgenbach@ci.edina.mn.us or **952-826-0396**.



suressmile

Fall in love with your smile

SureSmile is the advanced orthodontic treatment that will have you smiling sooner than you thought possible. With SureSmile, patients spend almost 40% less time in braces and require fewer visits to the orthodontist.

Find out more at www.suressmile.com.



Stanley P Williamson, DDS, PA
5101 Vernon Ave S, Ste 502
Edina, MN, 55436
www.WilliamsonOrtho.com

50th and Vernon
Next to Jerry's and OLG

Call for a free consultation at 952-926-3747.



THE INTERNATIONAL APPROACH TO REAL ESTATE

COLDWELL BANKER BURNET

Stephane Cattelin
GRI, e-PRO, CIPS, TRC
Realtor/Agent Immobilier

Serving the Edina French-American Community

Minneapolis Lakes Office
SaCattelin@CBBurnet.com
612-924-4352 Office
612-703-8229 Mobile
www.StephaneCattelin.com

 Owned And Operated by NRT Incorporated. 

WE'RE STILL AROUND AFTER 80 YEARS.

(AND SO ARE THE DRIVEWAYS WE PUT IN BACK THEN.)

TECHNICRETE®. THE ONLY CONCRETE WITH A LIFETIME, NO-CRACK GUARANTEE.

HAGE CONCRETE WORKS SINCE 1930

612-862-4243 www.hageconcrete.com





Creating Beautiful Smiles for 30 Years!


Mark J. Johnson, DDS

New Edina location!
6600 France Ave. Suite 310

Cleaning & Prevention, Cosmetic Dentistry, Periodontal Disease Treatment & Restoration

Schedule an appointment
www.MarkJohnsondds.com or call 952-941-1911


**Mention this ad for a complimentary initial exam*




Bradley L. Pearson, DDS, MS
Board Certified Specialist in Orthodontics

PEARSON ORTHODONTICS

Celebrating over 50 years of making Edina smile!



 7450 France Ave. S. Suite 270
Edina, MN 55435
952-926-2551

Voted "Best Orthodontist" by the Sun Current readers

Edina Public Schools Welcomes New Director of Community Education Services

By Emilie Kastner

When a magnet is joined with iron, cobalt or nickel, it acts as a connector between surfaces. Valerie Burke is one of Edina Public Schools’ magnets.

Burke is the new Director of Community Education Services and Community Relations for Edina Public Schools, succeeding Doug Johnson in the position. Johnson retired from the school district in late May after a three-decade career with Edina Public Schools.

In this role, Burke will provide leadership in the coordination of Community Education Services and community relations for Edina Public Schools.

Though new to the job, Burke is no stranger to Edina or to community education.

In her former position as the Edina Resource Center and Community Volunteer Programs Coordinator for Edina Public Schools and the City of Edina, what made her proud was the ability to bring people together for the “common goal of making a difference for kids.”

The main objective of the Director of Community Education Services and Community Relations, said Burke, is to connect the dots between Community Education programs. She is interested in placing a stronger emphasis on creating partnerships within the school and out in the community.

With a background in business and human resources, Burke hadn’t discovered her aspiration for serving others

until after she had kids. When she returned to school to pursue her master’s degree, she opted for community education as a more “family-friendly career.”

“Having children ignited my passion for education,” said Burke.

Greg Hanks, Executive Director of the Southdale YMCA, first met Burke almost 15 years ago. At the time, she was the Community Education Youth Program Supervisor for Richfield Public Schools and he was looking to launch a program to help troubled children in Richfield.

“Val helped to put the pieces together in a partnership program,” said Hanks. “She was highly approachable and we could bounce ideas off of each other.” Eventually called “Y-Start,” the program has since branched out to multiple Ys serving 90 children in the Richfield, Minnetonka, Ridgedale and Edina areas.

“Rotary Rocks the Y” is another program Burke and Hanks collaborated on, bringing together the Rotary Club of Edina, Cornelia Elementary School and the Southdale YMCA. Recreational sports were offered by the YMCA, Cornelia Elementary School aided in tutoring and education, and Rotarians helped mentor and provided a bus to transport the kids between the school and YMCA. “Rotary Rocks the Y” won a 2011 Connecting with Kids Leadership Award and impacts the lives of 80 community children per year, particularly from low-income and immigrant families.

A summer day camp project, “Camp Kici Yapi,” which means “Growing Together” in a Native American

language, has allowed Burke and Hanks to create opportunities for the past five years for low-income Edina children to attend camp. Through monetary donations from the Edina Community Foundation and the Southdale YMCA, all but \$25 of the costs are covered for the children.

Hanks said, “She connects people and partnerships. Val is a connector.” He went on to add that she is “solution-based, enthusiastic, highly creative, optimistic” and uses “strategic thinking.”

“I want to ensure that the programs and services in Community Education really serve the needs of the community, now and in the future,” said Burke. “I want to constantly listen to people, making programs more modern and applicable.” She is excited to use the recently released 2010 Census information to help her better serve the community.



Photo By Michael Braun

Valerie Burke began her new role as Director of Community Education Services and Community Relations in May.

“The City of Edina is continuing to change. With a senior population and a new immigrant community, there will be many challenges to overcome in order to serve this community better,” said Hanks. “Val will do a nice job of identifying future issues in a changing community and will bring people to the table who can address and solve those issues. She has a good vision.”

Burke will report to Edina Public Schools Superintendent Ric Dressen. “I feel as though we are fortunate that Val had been mentored by Doug because he was a top Community Education Director in the Midwest,” he said. “We are building off of Doug’s leadership as we bring Val into her role.”

Dressen has worked closely with Burke for the past five years, witnessing firsthand her ability to “engage the community, find possibilities and overcome challenges. She plays a valuable role in shaping and implementing plans. She creates learning through partnerships,” he said.

In her free time, Burke enjoys running with her sons, reading and spending time with friends. She has been married for 25 years and has a dog, a Schnoodle, named Woofers.

“I would say I’m a very optimistic person who is a little bit of fun,” said Burke. “I hope people will really enjoy working with me.”

For more information on Community Education Services, call 952-848-3952 or visit www.edina.k12.mn.us/community.

AboutTown Magazine

City of Edina

4801 West 50th Street

Edina, MN 55424

www.CityofEdina.com

PRESORT STD
U.S. POSTAGE
PAID
TWIN CITIES MN
Permit No. 3932

ECRWSS
POSTAL PATRON
CAR-RT-WS



printed on recycled paper

Each copy of *About Town* costs approximately 42 cents to produce and mail.

